

Fair-issues 2019 with your promotional savings packages on the next page !



Before the fair: Issue No. 5

PUBLICATION DATE:
02.09.2019

CLOSING DATE:
08.08.2019

CIRCULATION:
4.400 copies

TOPICS:

- Preview edition for Kind + Jugend 2019: Trade fair highlights
- Trends&News, Baby Shower

During the fair: BILINGUAL FAIR NEWSPAPER G/E

PUBLICATION DATE:
19.09.2019

CLOSING DATE:
26.08.2019

CIRCULATION:
5.500 copies

TOPICS:

- Products, Trends & Innovations at Kind + Jugend 2019
- The most important information about the leading trade fair at a glance

After the fair: Issue No. 6

PUBLICATION DATE:
21.10.2019

CLOSING DATE:
25.09.2019

CIRCULATION:
4.400 copies

TOPICS:

- Trade fair review issue Kind + Jugend 2019
- Innovation Award Winners 2019

Added-Value:

With text ads and banners
are your marketing activities
complete and you will reach
additional reader circles.

WE ARE PRINT AND ONLINE
IVW* TESTED !

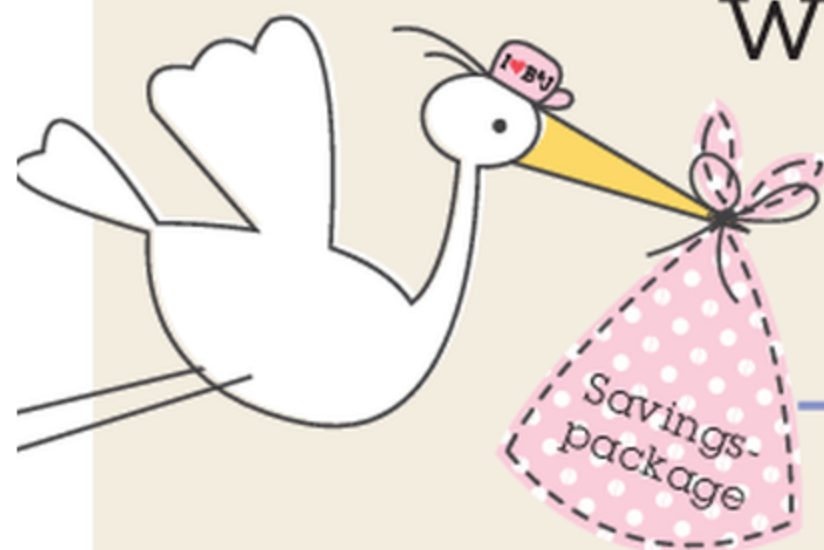
(*German Audit Bureau of Circulation)

@ baby&junior on   



With 20 % discount we will book as follows:

20 %
Fair-
discount



You decide,
we will place your ad!

☐ Savings package 1
Issue No. 5 + 6, including online

☐ Savings package 2
Fair newspaper + Issue No. 6,
including online

Your ad sales contact:

Maria Radovanović
Phone: +49 951 / 861-126

Iris Lepach
Phone: +49 951 / 861-123

☐ Deluxe-Package

> 1 page ad	3.472 €
> 1 page ad	3.472 €
> Text ad with newsletter push	516 €
> Banner in our newsletter	280 €
*instead of 9.191 €	7.740 €

☐ Premium-Package

> 1/2 page ad	1.904 €
> 1/2 page ad	1.904 €
> Text ad with newsletter push	516 €
> Banner in our newsletter	280 €
*instead of 5.467 €	4.604 €

☐ Exclusive-Package

> 1/3 page ad	1.360 €
> 1/3 page ad	1.360 €
> Text ad with newsletter push	516 €
> Banner in our newsletter	280 €
*instead of 4.175 €	3.516 €

☐ Small-but-nice-Package

> 1/4 page ad	1.024 €
> 1/4 page ad	1.024 €
> Text ad with newsletter push	516 €
> Banner in our newsletter	280 €
*instead of 3.377 €	2.844 €

☐ Tight-Budget-Package

> 1/6 page ad	708 €
> 1/6 page ad	708 €
> Text ad with newsletter push	516 €
> Banner in our newsletter	280 €
*instead of 2.628 €	2.212 €

☐ Mini-fair-Package

> 1/8 page ad	544 €
> 1/8 page ad	544 €
> Text ad with newsletter push	516 €
> Banner in our newsletter	280 €
*instead of 2.237 €	1.884 €

* incl. 5 % quantity discount!

baby&junior

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