



Topic preview 2020 with your promotional savings packages on the next page !

## Issue No. 4

**PUBLICATION DATE:**

09.09.2020

**CLOSING DATE:**

17.08.2020

**CIRCULATION:**

4.400 copies

**TOPICS:**

- Preview of the latest trends, innovations and new products
- Green Generation
- Fashion fairs/Fashion

## Novelty show - BRAND News

(former fair newspaper)

bilingual G/E

**PUBLICATION DATE:**

17.09.2020

**CLOSING DATE:**

24.08.2020

**CIRCULATION:**

4.900 copies

**Special edition** with international distribution plus digital edition

## Issue No. 5

**PUBLICATION DATE:**

21.10.2020

**CLOSING DATE:**

25.09.2020

**CIRCULATION:**

4.400 copies

**TOPICS:**

- Car safety seats
- (E-)prams & strollers
- Preview of the latest trends, innovations and new products

## Added-Value:

With text ads and banners are your marketing activities complete and you will reach additional reader circles.

**WE ARE PRINT AND ONLINE  
IVW\* TESTED !**

(\*German Audit Bureau of Circulation)

@baby&junior on   



# With 20 % discount we will book as follows:



You decide, we will place your ad!

- Savings package 1  
Issue No. 4 + BRAND News, incl. online
- Savings package 2  
BRAND News + Issue No. 5, incl. online
- Savings package 3  
Issue No. 4 + Issue No. 5, incl. online

Your ad sales contact:

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Deluxe-Package

> 1 page ad	3.524 €
> 1 page ad	3.524 €
> Text ad with newsletter push	536 €
> Banner in our newsletter	292 €
*instead of 9.353 €	<b>7.876 €</b>

Premium-Package

> 1/2 page ad	1.936 €
> 1/2 page ad	1.936 €
> Text ad with newsletter push	536 €
> Banner in our newsletter	292 €
*instead of 5.581 €	<b>4.700 €</b>

Exclusive-Package

> 1/3 page ad	1.380 €
> 1/3 page ad	1.380 €
> Text ad with newsletter push	536 €
> Banner in our newsletter	292 €
*instead of 4.261 €	<b>3.588 €</b>

Small-but-nice-Package

> 1/4 page ad	1.040 €
> 1/4 page ad	1.040 €
> Text ad with newsletter push	536 €
> Banner in our newsletter	292 €
*instead of 3.453 €	<b>2.908 €</b>

Tight-Budget-Package

> 1/6 page ad	720 €
> 1/6 page ad	720 €
> Text ad with newsletter push	536 €
> Banner in our newsletter	292 €
*instead of 2.693 €	<b>2.268 €</b>

Mini-fair-Package

> 1/8 page ad	552 €
> 1/8 page ad	552 €
> Text ad with newsletter push	536 €
> Banner in our newsletter	292 €
*instead of 2.294 €	<b>1.932 €</b>

**FAX to:**  
**+49 951/861-149**

Company

Date/Signature

\* incl. 5 % quantity discount!