



A special occasion –
needs a special presence!
Our gift to you:

**25%
Anniversary
discount**

Deluxe-Package

> 1 page ad no. 6	3,255.00 €
> 1 page *advertorial no. 6	1,953.00 €
> 1 page ad	3,255.00 €
Fair newspaper or no. 5	
> Text ad website	281.00 €
> Banner in our newsletter	229.00 €
**instead of 11,366.00 €	8,973.00 €

Premium-Package

> 1/2 page ad no. 6	1,785.00 €
> 1/2 page *advertorial no. 6	1,071.00 €
> 1/2 page ad	1,785.00 €
Fair newspaper or no. 5	
> Text ad website	281.00 €
> Banner in our newsletter	229.00 €
**instead of 6,525.00 €	5,151.00 €

Exclusive-Package

> 1/3 page ad no. 6	1,275.00 €
> 1/3 page *advertorial no. 6	765.00 €
> 1/3 page ad	1,275.00 €
Fair newspaper or no. 5	
> Text ad website	281.00 €
> Banner in our newsletter	229.00 €
**instead of 4,845.00 €	3,825.00 €

You decide,
we will place your ad!

Anniversary Package 1

Issue no. 5 + 6 (Anniversary issue
with a big Kind + Jugend review)

Anniversary Package 2

Bilingual fair newspaper +
issue no. 6 (Anniversary issue
with a big Kind + Jugend review)

Small but nice Package

> 1/4 page ad no. 6	960.00 €
> 1/4 page ad	960.00 €
Fair newspaper or no. 5	
> Text ad website	281.00 €
> Banner in our newsletter	229.00 €
**instead of 3,078,00 €	2,430.00 €

Tight-Budget-Package

> 1/6 page ad no. 6	664.00 €
> 1/6 page ad	664.00 €
Fair newspaper or no. 5	
> Text ad website	281.00 €
> Banner in our newsletter	229.00 €
**instead of 2,328.00 €	1,838.00 €

Mini-fair-Package

> 1/6 page ad no. 6	510.00 €
> 1/6 page ad	510.00 €
Fair newspaper or no. 5	
> Text ad website	281.00 €
> Banner in our newsletter	229.00 €
**instead of 1,938.00 €	1,530.00 €

Menschen.
Märkte.
Meisenbach.



Wir führen Menschen und Märkte zusammen.

FAX to:
+49 951/861-149

Signature / Company

Signature

* Please send us your printable advertorial ready for publishing
** incl. 5% bulk discount

Following issues will
take you further:

Before the fair:

ISSUE NO. 5

CLOSING DATE:

Aug. 8th 2018

PUBLICATION DATE:

Sept. 3rd 2018

Preview issue Kind + Jugend 2018
with all important news

CIRCULATION: 4.400 copies



During the fair:

BILINGUAL FAIR NEWSPAPER G/E

CLOSING DATE:

Aug. 27th 2018

PUBLICATION DATE:

Sept. 20th 2018

All info, events and
innovations around the
Kind + Jugend fair 2018

CIRCULATION:

5.500 copies



After the fair:

ISSUE NO. 6

CLOSING DATE:

Oct. 1st 2018

PUBLICATION DATE:

Oct. 22nd 2018

baby&junior-Anniversary issue
with a big Kind + Jugend review

CIRCULATION: 4.400 copies



Added-value:

ANNIVERSARY FAIR PACKAGE

With text ads and banners are your
marketing activities complete and
you will reach additional reader
circles.

We are print and online IVW*
tested!

*(German Audit Bureau of Circulation)



Book now and save money

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baby&junior

