

2017/18

BRAND by baby&junior NEWS

Fact Sheet

WHAT IS IT?

The annual published high-gloss Magalog BRAND NEWS by baby&junior sheds light on the latest trends and new ideas from baby and children products, toys, textiles and fashion from Autumn 2017 onwards and for Spring/Summer 2018. BRAND NEWS by baby&junior is rounded off with background informations, reports, statistics, comments and interviews.

YOUR BENEFIT IN THE WEB:

All featured products will be digitally continued after publication on www.babyundjunior.de/de/BRAND-NEWS.

WHO READS US?

The magalogs target group are retailers, online stores, owners and decision makers, as well as agencies and manufacturers from the national and international baby and child equipment industry.

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